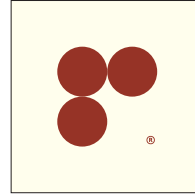


Logo Usage

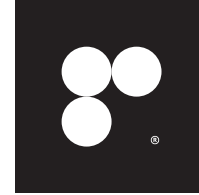
Logomark

As necessary, the Refactor logomark can be used on its own. Ensure ample clearspace around the logomark and when possible, always use the logomark and lockups in Refactor Red.

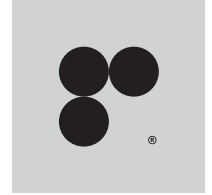
Other acceptable colors are white and black, to be used as shown.



Refactor Red logomark on light background



White logomark on dark background



Black logomark on light backgrounds only when necessary

Lockups

The Refactor Capital brand is defined by the full lockup and in use requires ample clearspace. When visually representing the brand use the full lockup when possible. In situations with limited space the abbreviated lockup may be used as well as the logomark on its own.

The same color principles above apply to all lockup usage.



Full Lockup



Abbreviated Lockup



Refactor

Square Lockup

Content

Value Proposition

Refactor Capital is the seed-stage partner for founders with boundless capacity to reimagine how we live.

Elevator Pitch

Refactor Capital is a seed-stage venture capital firm that invests in founders with boundless capacity to reimagine how we live. We focus our efforts on companies solving problems primarily in climate and biology in service of building a happier, healthier, and more habitable world. As a solo GP-led firm, we offer founders a highly dedicated, attentive partnership, backed by a veteran team of advisors who provide executive coaching, enterprise sales advice, communications training, and CFO support. We typically lead and co-lead seed rounds, taking a more concentrated approach to investing.